



ULTRA PRIME

MORE INFO



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Ultra Prime

Ultra Prime is our premium offering for high-quality wood primers, guaranteed to provide the utmost combination of maximum coverage and long-lasting, durable white on doors and panels.

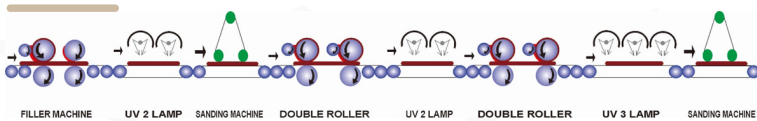
Ultra Prime is a water-based primer that, post-application, forms a ready-to-go and smooth, top-coat-like layer that quickly binds to wooden surfaces.

Viron has constantly strived to galvanise the industry with the manufacture and sale of water-based coating systems, prioritising environmental sustainability and eco-friendliness above our competitors.

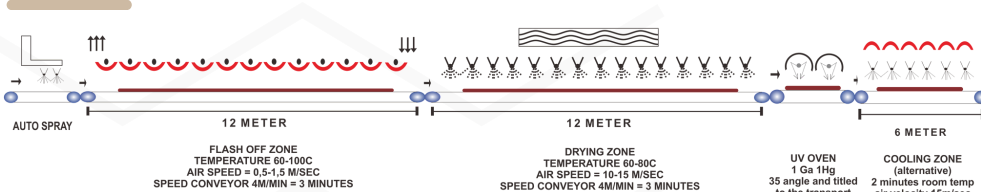
WB 1K Ultra Prime

Ultra Prime 1K is a single-component primer designed chiefly for indoor use, and may be applied on conventional wooden surfaces using manual/auto-spray technology, combined with roller systems to produce even and consistent results. It also serves as its own finishing top coat, ready for immediate use once dried.

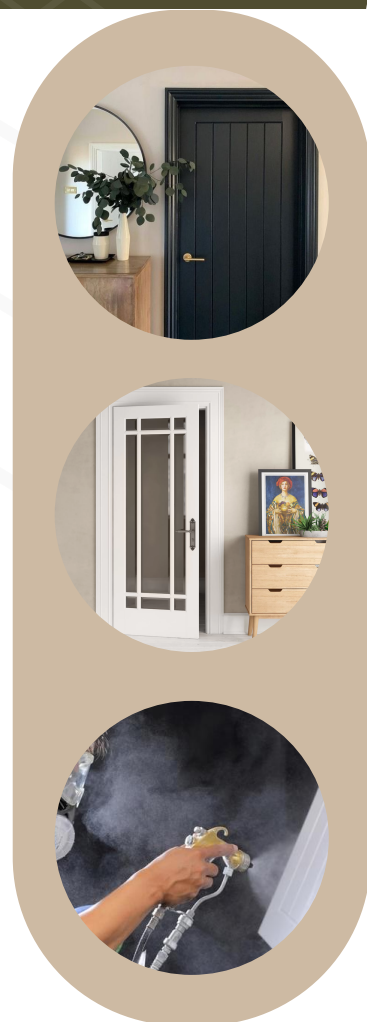
UV ROLLER



AUTO SPRAY



MANUAL SPRAY



WB 2K PU

ULTRA PRIME EXTERIOR



BEST COLLECTION

Ultra Prime 2K Exterior is a two-component paint primer formulated for use in outdoor environments, and may be applied using manual spray technology. It was developed with the express purpose of repairability in mind, making wood surface touch ups and repairs a breeze (our 3Rs: Repair, Retouch, Recoat).

NOTE :

Original colour tones and gloss levels must be confirmed beforehand. Colour retention is also one of Ultra Prime's many strengths: Ultra Prime does not yellow with age or exposure to UV light, holds its own against extreme weather conditions, and has fulfilled the requirements of the American Standard for Testing and Materials (ASTM 6695).





USER BENEFITS

- Prefinished product; requires no additional pre-application coating processes
- Environmentally friendly (water-based)
- Easy to repair, retouch, and recoat (3Rs)

MANUFACTURER BENEFITS

- ✓ **Consistent and stable application processes (roller-auto/manual-spray)**
- ✓ **Stable sheen level**
- ✓ **Consistent color tone; shade**
- ✓ **Industry-leading technical knowhow and world-class service (promoting high quality and consistency across the board)**

